

Impact of networks, globalisation and their interaction with EU strategies – INGINEUS Kick Off Meeting –

Bologna, January 22-23, 2009
Venue: University of Bologna, Strada Maggiore 45, Bologna

Final Programme

Thursday, January 22, 2009 – MORNING SESSION

9.30-10.00 Welcome address / Introducing INGINEUS

Alireza **Naghavi**, Fondazione Eni Enrico Mattei (FEEM) and Bologna University
Gianmarco I.P. **Ottaviano**, Fondazione Eni Enrico Mattei (FEEM), CEPR and Bocconi University

10.00-10.30 WP2: Methodological framework and design of tools

Helena **Barnard**, GIBS at University of Pretoria (UP)

10.30-11.00 Coffee break

11.00-11.30 WP3: Global shifts from GPN to GIN and its determinants

Mark **Knell**, Norwegian Institute for Studies in Innovation, Research and Education (NIFU STEP)

11.30-12.00 WP4: Changing roles of latecomer regions in the global economy

Cristina **Chaminade**, University of Lund (ULUND)

12.00-12.30 WP5: Understanding strategies of R&D offshoring by Northern and Southern countries

Nick Von **Tunzelmann**, SPRU at University of Sussex (UoS)

12:30 – 14:00 Lunch

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Thursday, January 22, 2009 – AFTERNOON SESSION

- 14.00-14.30** **Contractual obligations, procedures, and practical matters**
Domenico **Rossetti di Valdalbero**, European Commission, EC- DG
Research)
- 14.30-15.00** **WP6: The role of competence building in firms in the emergence and
evolution of GINs**
Jo **Lorentzen**, Human Science Research Council (HSRC)
- 15.00-15.30** **WP7: The role of institutional and local-global interactions in the
emerging countries in the emergence and evolution of GINs**
Luciano **Martins Póvoa**, Centro de Desenvolvimento e Planeamento
Regional at FUNDEP (CEDEPLAR)
- 15.30-16.00** **Coffee break**

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- 16.00-16.30** **WP8: Distribution of costs and benefits: the global long-run impact of offshoring of innovation for EU firms**
Davide **Castellani**, Centro Studi Luca d'Agliano (LdA)
- 16.30-17.00** **WP9: Prospective implications of offshored knowledge-based activities for industries in the EU and emerging economies**
Heidi W. **Aslesen**, Norwegian Institute for Studies in Innovation, Research and Education (NIFU STEP)
- 17.00-17.30** **WP10: GINs and innovation policy**
Susana **Borrás**, Copenhagen Business School (CBS)
- 17.30-18.00** **Discussion session on policy goals: institutional framework, competence building, types of policies to look at**
Chair: Susana **Borrás**, Copenhagen Business School (CBS)
- 18.00** **Closure**

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Wednesday, January 23, 2009 – MORNING SESSION

- 9.30-10.00 Briefing of the first day and explanation of the subsequent sessions**
Chair: Jo **Lorentzen**, Human Science Research Council (HSRC)
- 10.00-10.30 Coffee break**
- 10.30-12.00 Discussion session on the organisation of the empirical work**
Chair: Cristina **Chaminade**, University of Lund (ULUND)
1. Industries (ICT, agro-processing, automotive)
2. Firm population, type of firms (e.g. multinational firms, innovative firms, firms offshoring or outsourcing R&D)
3. Levels of analysis and interactions (firms, industry/region, macro)
- 12.00-12.30 Management and financial issues**
Valeria **Papponetti**, Fondazione Eni Enrico Mattei (FEEM)
- 12.30 – 14.00 Lunch**

Wednesday, January 23, 2009 – AFTERNOON SESSION

- 12.00-12.30 Discussion on next steps: methodological framework and tool design, tasks, organisation of research activities, web page, other issues**
Chair: Helena **Barnard**, GIBS at University of Pretoria (UP)
- 16.00 Closure**